



CONSUMERS SPOKE.
 WE LISTENED.
 THE CROCK IS BACK.

Traditional
RUM LIQUEUR

— PRODUCTION DESCRIPTION —

For years following the end of production of the Beenleigh Traditional Liqueur in the popular crock bottle we have fielded consumer calls, e-mails, internet enquiries and Facebook posts. Getting the crock bottle back into production hasn't been easy. It isn't cheap. But we did it. The overwhelming response at the distillery confirms the hard work and manual production of this is worth it.

It is already one of the most popular products being sold at the distillery amongst all consumers young and old. Based on a 5 year old rum and flavoured with natural plum extract and sugar, this is one easy drinking, highly enjoyable liqueur. Consumers love the unique crock bottle. And once they have tried the liqueur – they keep coming back.





TASTING NOTE

PURE LUSCIOUS AROMAS OF RIPE PLUMS AND SPICED MOLASSES COUPLED WITH DELICIOUS NOTES OF SPICED OAK, TOFFEE AND RIPE TROPICAL FRUIT GIVES WAY TO A LONG, SPUN-SUGAR FINISH. THE PERFECT DESSERT RUM.



APPEARANCE: Golden caramel

AROMA: Aromas of fresh plum, muscovado sugar with spiced honey and a hint of oak.

TASTE: The viscous, mouth filling palate of ripe tropical fruit gives way to a rich thick layer of molasses with brandy notes.

PRODUCT SPECIFICATIONS

Product	Traditional Liqueur (Crock)
ABV	20%
Size	750ml
Bottle Barcode	9332364003092
Shipper Barcode	9332364008103
Units Per Case	3 x 750ml

UNIQUE SELLING POINTS

- Only 100 bottles released nationally for Australia's best bars providing exclusivity of least 3 months.
- Only 3,000 bottles produced.

