

 **MCGUIGAN**
When you know.



Black Label Merlot 2025

Rich, generous and approachable, the McGuigan Black Label range is your contemporary guide to Australia's most popular wine varieties. Whether it be a refreshing Sauvignon Blanc, a full bodied Chardonnay or Australia's #1 selling bottled red wine, McGuigan Black Label Red, every bottle of McGuigan Black Label is packed full of varietal flavour, proving that you need not be a connoisseur to enjoy the wine of your choice for any occasion.

VINTAGE CONDITIONS

The fruit for this wine was sourced from our vineyards in the Murray Darling and Riverland regions. The climate is hot with high evaporation rates and generally low rainfall, making irrigation essential. The climate is also continental, resulting in long sunny days and noticeably cooler nights. Long sunshine hours ensure fruit ripens fully and low relative humidity results in little incidence of disease.

WINEMAKING

The fruit was crushed and de stemmed to varying sizes and styles of red fermenters where the fruit was fermented on oak at cooler temperatures of 18-22°C for 5-7 days. Fermenting at cooler temperatures allows the fruit flavours to be nurtured and enables retention of varietal characteristics. Post fermentation the majority of the wine is matured in stainless steel tanks. Components are then selected, blended, stabilised and clarified.

TASTING NOTES

Aroma

Lifted aromas of ripe plum, raspberry and dark cherry are complemented by subtle notes of vanilla and soft spice from oak maturation.

Palate

The palate is medium-bodied and silky, showing generous flavours of plum, cherry and red berries layered with hints of chocolate and gentle oak. Soft tannins and balanced acidity lead to a smooth, rounded finish.

TECHNICAL INFORMATION

South Eastern Australia
ALC: 12.5%



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