



# DE LAS

*Grands Vins de la Vallée du Rhône*

## RED CROZES-HERMITAGE LES LAUNES

### Appellation

- The vineyards are the largest of the northern Rhône appellations. They cover 11 communes in the Drôme “département”, on the left bank of the river Rhône.
- The soils vary : from the north, these are mainly over granite subsoils that follow on from those of the Hermitage hill; to the south where are both fluvial-glacial alluviums, and terraces of rolled stones from the old river bed, mixed with loess.
- The climate has a southerly exposure in the hillside areas. The “Mistral” is the dominant wind.
- Production area is 1,200 hectares/3,000 acres, for an annual production of 43,000 hectoliters/478,000 cases. Authorized maximum yield is 45 hectoliters/hectare (2,6 US tons/acre).
- Grape varieties : Syrah (an addition of up to 15% of Marsanne or Roussanne is allowed).

### Characteristics

- Average production : 150,000 to 180,000 bottles (75 cl.) per year.
- Grape variety : 100% Syrah.



### Wine making

The grapes are harvested manually at optimum ripeness. All the crop is de-stemmed. Fermentation takes place at controlled temperatures of 82°F to 90°F (28° to 32°C) in open concrete tanks. After de-vatting and pressing, malolactic fermentation is carried out in tanks.

### Maturing

Around 30% of the wine is aged in barrels, which gives a touch of oak to the final blend. The rest stays in tanks to preserve the full fruit aromas. These wines are racked regularly to provide them with natural stabilization. “*Les Launes*” is then bottled, after blending and gentle filtering.

### Tasting notes

The colour is a deep garnet red. The nose is essentially fruity, with strong aromas of cassis and plums, a touch of violets. This is an ample, well-rounded wine that has sufficient tannins for ageing capacity.

### Food and Wine affinities

Games, grills, any kind of rich cuisines.

MAISON FONDÉE EN 1835

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