

# EDINBURGH GIN CLASSIC



**WE SET OUT TO CREATE THE MOST PERFECT GIN. NO SHORTCUTS, NO EXCEPTIONS.**

Our Classic gin is the consequence of that quest; an unmistakable London Dry, born in the ancient and magical city of Edinburgh. Much like its birthplace, what lies within this bottle is far from ordinary.

The finest grain spirit is brought together with an original balance of 14 botanicals. Filled with wonder, from distillation to first sip, this award-winning gin is a labour of love and the heart of our range.

Enjoy how you like. We drink it with tonic, a twist of orange, lots of ice – and lots of friends.

## SIGNATURE BOTANICALS



ORANGE PEEL



MULBERRIES



LAVENDER



PINE BUDS



LEMONGRASS



HAZELNUTS

## USPs

- Inspired by the wonder capital of the world, our home city is our inspiration
- Award-winning, high quality gin. The base to our fruit gin liqueurs and flavoured gins
- Top 15 super/ultra premium London dry and growing strongly\*
- Joint Category Champion at The Bartender Brand Awards 2020.

\* IRI 2019 data

*"The heart of our range. The key to Classic is balance. All of the traditional gin flavours are here in harmony; juniper, pine, citrus, floral and a touch of spice. We source the best botanicals and the result is a versatile full-flavoured, crisp and refreshing gin. This gin is central to everything we make and we are always making little tweaks to the recipe to ensure that it is always of the highest quality."*

DAVID WILKINSON, HEAD DISTILLER

— FILLED WITH —  
**WONDER**



# EDINBURGH GIN CLASSIC

## PERFECT SERVE

### EDINBURGH GIN & TONIC

#### Ingredients

50ml Edinburgh Classic Gin  
Premium tonic water  
Ice  
Orange twist

#### Method

Pour the gin into a glass filled with cubed ice. Top up with premium tonic water and garnish with a twist of orange peel.

## FLAVOUR STORY AND TASTING NOTES

The finest grain spirit is brought together with an original balance of 14 botanicals. The woody hint of pine buds, aromatic lemongrass and floral lavender are all present. Fruity jammy flavour from black mulberries balances perfectly with the citrus from the orange and lime peels in the finish. Hazelnuts, thick with natural oils, add texture and a smooth mouthfeel.

Perfectly balanced – refreshing, crisp and versatile. The heart of our range, and, in our opinion, the perfect London Dry.

## AWARDS

