RASPBERRY GIN LIQUEUR



INSPIRED BY THE WONDER OF SUCCULENT, BOUNTIFUL SOFT FRUITS OF SCOTLAND.



Our Raspberry Gin Liqueur was launched in 2011. It was the first product to bring natural flavour to the category during the gin renaissance. It is crammed with soft fruits picked at peak ripeness from the best raspberry fields in Scotland and the world.

With Edinburgh Classic Gin at its heart, we take advantage of the best of seasonal Perthshire raspberries, to make a sweet and delicious gin liqueur with real depth of flavour, very much reminiscent of raspberry jam.

Definitive red berry aromas balance sweet ripeness on the nose. Syrupy and intensely flavoured, bursting with red berry fruit on the palate. The finish is a fully rounded, unabashedly raspberry bursting with natural flavour.

The summers freshest raspberries come to life in fizz, soda or in lemonade.

NATURAL INGREDIENTS



RASPBERRIES

MULBERRIES

JUNIPER

USPs

- Edinburgh Gins first gin liqueur, and the genesis of the gin category
- Is made using raspberries from the soft fruit capital of Scotland, Perthshire
- Edinburgh Gin is the #I gin liqueur in the UK and the world*
- Our Raspberry Gin Liqueur is the third best performing gin liqueur in UK off trade*
- Award Winning Edinburgh Classic Gin is the base for all Edinburgh Gin Liqueurs
- 100% naturally flavoured.
- * IRI 2020

"A pioneering gin liqueur launched in 20II. A few miles from Edinburgh, acres of rolling fruit farms grow thousands of the most delicious berries in the world. When the time is right, we harvest them capturing their natural flavour in our Raspberry Gin Liqueur."

DAVID WILKINSON, HEAD DISTILLER





RASPBERRY GIN LIQUEUR

PERFECT SERVE

RASPBERRY GIN FIZZ Ingredients

25ml Raspberry Liqueur Sparkling wine Fresh raspberry

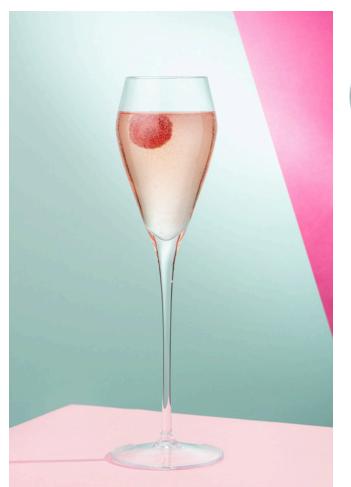
Method

Add sparkling wine to gin liqueur. Garnish with a fresh raspberry.

FLAVOUR STORY AND TASTING NOTES

With Edinburgh Classic Gin at its heart, we take advantage of the best of seasonal Perthshire raspberries, to make a sweet and delicious gin liqueur with real depth of flavour, very much reminiscent of raspberry jam.

Definitive red berry aromas balance sweet ripeness on the nose. Syrupy and intensely flavoured, bursting with red berry fruit on the palate. The finish is a fully rounded, unabashedly raspberry bursting with natural flavour.



AWARDS

