# LANGS BANANA

LANCS *original* JAMAICAN RUM WITH INNOVATIVE *exotic flavours* MADE BY PEOPLE WHO KNOW FLAVOUR.

#### **BRAND STORY**

Big flavour and tropical funk. Langs Rum holds true to the original 1860s Lang Brothers Banana Rum; tropical and characterful, packed with vibrant exotic fruit notes.

Fast forward to now, and the bananas are back. The never say die comeback kid rewarding tasteful drinkers and everyday adventurers with vibrant flavoured rums.

Liquid sunshine, characterful funk. Good times, great friends.

# LANGS BANANA RUM OVERVIEW

Langs Banana combines irresistible natural ripe banana with hints of toffee and authentic tropical fruity and earthy aromas.

# **TASTING NOTES**

#### NOSE

Fruity warm banana bread topped with brown sugar and ripe bananas, with subtle notes of cinnamon and vanilla.

#### PALATE

Rum flavour begins to build on the palate with a big hit of sweet banana.

#### FINISH

Initial heavy banana flavour reduces but lingers as smooth rum notes build in fruity finish.

## **PERFECT SERVES**

Delicious neat or on the rocks or try mixing it with your favourite cola.

## **BENEFITS**

Imported from Jamaica, our rum is considered full bodied and special because of the island's limestone, a mineral-rich sedimentary rock loaded with calcium carbonate. Limestone water softens the final product and makes it a little sweeter, making this rum the best base rum for our exotic flavour range.

