

So, pour a
SAPPORO

The perfectly
balanced
golden lager.



伝説のビール

SAPPORO

BEER PROFILE

ABV 5.0%

IBU 24

EBC 7

FORMAT

355mL Bottle

650mL Can

50L Keg

BRAND FACTS

Sapporo is the oldest beer brand in Japan, founded in 1876.

TASTING NOTE

Sapporo Premium Beer is a German Pilsner style lager, brewed with a single hop variety for refined bitterness and delicate floral aromas. Golden in colour with a subtle malt character, the rich creamy foam gives way to a perfectly balanced flavour with a crisp, clean finish, for complete refreshment.