

ESTABLISHED 1740

# STONE'S



## GINGER JOE



Stone's Ginger Joe truly captures the essence of Stone's Original in flavour with the added fizz enhancing the mouth-feel, giving Ginger Joe a slightly soft, almost creamy, texture. All this combined provides a truly refreshing alternative for those "Ginga Ninjas" so devoted to Stone's Original and also to those looking to experience the real taste of ginger for the first time.

Whilst dedicated Gingeristas invariably savour the refreshing feist of Ginger Joe, one point of 'fashion' still divides them - whether tis...(as a happier Hamlet might have put it) ...better to sip or swallow? Some insist that Ginger Joes goes down best accessorised by food. For others, only a swift, unhindered swig of the gingerable brew will do. In the interests of fair play, we suggest you try the following tonsular techniques before swinging either way:

- \* Savour every sip of Ginger Joe with a hearty pub lunch or hot curry
- \* Make ice-topped Ginger Joe the first swallow of your summer drinks party
- \* Sip or swallow as the fancy takes you - a free-and-easy policy with which we feistly agree

ALCOHOL : 8.0% alc/vol