

アビスビール

# Japan's Gold Standard Since 1890.

## YEBISU



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## YEBISU

### BEER PROFILE

**ABV** 5%

**IBU** 22

**EBC** 30

**HOPS** Select hops from Sapporo's Collaborative Farms

**MALT** Premium Malt

**YEAST** Secret Yebisu yeast

### FORMAT

350mL Can



**THE PIONEER OF PREMIUM BEER IN JAPAN** With the ambition of 'brewing the world's best beer in Japan', Yebisu was first brewed in Tokyo in 1890 with the help of a German brew master. It remains unchanged to this day.

**UNCOMPROMISING QUALITY AND FLAVOUR** Yebisu is slow brewed adhering to the Reinheitsgebot, Bavarian Purity Law, with 100% fine malt, select hops from Sapporo Breweries Collaborative Farms, and a secret signature Yebisu yeast for a richer flavour.

**TASTING NOTE** The extra malt and longer ageing process result in a medium-bodied golden lager, rich in flavour.

**AROMA** Rich, malty and toasty aromas.