

Crimson is our selection of fruit from younger parcels of vines from our various vineyards on the Martinborough Terrace. In their youth, vines tend to be more fruit expressive, gaining more complexity with time. Now, Crimson is developing more depth of flavour, with a mix of vines aged from 5 to 20 years.

The nose is complex and beguiling with notes of cranberry, raspberry, carraway and an earthy spice note. The season of 2018 has delivered a finely structured palate, with a gentle sweet entry and enticing bramble fruits and finishes with a flourish of fine savoury tannins - classic Martinborough.



The winemaking philosophy is the same as for our signature
Pinot Noir: no enzymes or yeasts are added, providing a hands-off, traditional approach which we feel more truly expresses the site.

Harvest Dates	15 March – 4th April 2018	Wine Analysis Alc 13.5 % TA 5.4 g/l
Pinot Clones		Winemaking
	Abel, Dijon clones, Clone 5, 10/5	Hand-picked fruit. 2 to 6 days pre-fermentation maceration. Indigenous yeast ferments, hand plunged throughout. 2-3 weeks' total tank time. Complete malolactic fermentation in barrel. Nine months in French oak (20% new).
Harvest Brix	Brix 22.5-23.0	
Cellaring	5 to 10 years	
Bottling Date	February 2019	

## Why 'CRIMSON'?

Ata Rangi founder Clive Paton is an avid conservationist, determined to help restore New Zealand's native forests to their former glory. His work led him to an association with **Project Crimson**, an established Charitable Conservation Trust focused on saving two spectacular red-flowering native trees - mountain-loving rata and the closely related, coastal pohutukawa, also known and loved as New Zealand's own "Christmas tree". Ata Rangi has now sponsored **Project Crimson** for over a decade. Sales of Crimson Pinot Noir help to spread the word of their work and Ata Rangi also donates cash for community planting projects.