Blume

By Batchwell

What is a cooler?

Rewind the clock to the 1980s and you'll find two Southern Californian surfers mixing white wines with tropical flavours and club soda, in pursuit of the perfect summer vibe. Upon bottling their brew they unwittingly produced the quickly iconic California wine cooler, a drink that defined an era as the first premixed and readily available wine spritz the world had ever known - and here lies the inspiration behind Blume by Batchwell. The wine cooler walked so that Blume's Kombucha Cooler could run.

The 80s might be trying to make a comeback, but don't dust off your leg warmers and shoulder pads just yet - with a can of Blume in hand, there's no reason to lose your cool.

Blume Coolers

Blume currently has three refreshingly delicious flavours in its line-up; Gin, Cucumber & Lemon, Vodka, Pineapple & Ginger and Vodka, Apple & Mint, all blended using Batchwell's organic kombucha, sparkling water, natural fruit that is cold pressed wherever possible, botanicals and quadruple distilled spirits for a silky smooth taste. Blume is low in sugar (1.3g per 100mls), low in calories (86 - 99 calories per can) and free from any artificial flavours, flavour additives or sweeteners, with a 4% ABV for an effervescent edge.

Vodka, Pineapple & Ginger Kombucha Cooler

Quadruple distilled vodka (produced by 1919 in Auckland) is blended with organic kombucha and fresh pressed pineapple and organic ginger. The kombucha base is made from a blend of organic green and black tea leaves, which has been fermented for 7-9 days. After fermentation its blended with the juice before allowing to settle. Its then filtered to remove some of the sediment and cloudiness, producing a clear base with a strong nose of ginger and subtle sweetness from the pineapple.

Made with	
	Organic Kombucha
	Pressed Pineapple
	Pressed Ginger
	Distilled Vodka
	Sparkling Water
	Nothing else

The break down	
	4% ABV
	Low Sugar (1.4-1.7g per 100ml)
	Dairy & Gluten free

Free from	
	Artificial flavours
	Flavour additives
	Sweeteners

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