

GRAHAM NORTON'S OWN PROSECCO ROSÉ

Graham Norton and Invivo are very excited to launch this Prosecco Rosé to add to Graham's award-winning and expanding range of delicious still and sparkling wines, as well as GiN! This new release is sustainably produced in Northern Italy by the same partners that make our white Graham Norton Prosecco.

TASTING NOTE

Sweetly scented notes of tropical flowers and strawberry define the GN Sparkling Rosé. Like its twin the white Prosecco, this blend is crisp yet delicately structured with a delicious strawberry drive through the perfectly balanced palate. Cin cin!

TECHNICAL SPECS

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| COUNTRY: Italy |
| CLOSURE: Champagne Cork |
| GRAPE: 85% Glera, 15% Pinot Noir |
| WINEMAKERS: Graham Norton and Rob Cameron |
| ALCOHOL: 11% |
| R/S: 16g/L |

SUSTAINABLY MADE

Our Graham Norton Prosecco producer in Italy is certified sustainable, which means this wine is sustainably made.

THE RISE OF ROSÉ

Graham's original Prosecco DOC has been a massive hit and this pink sparkling is sure to follow suit. According to Nielsen, UK sales of rosé sparkling across the New and Old Worlds, excluding Champagne, reached £82m in the year to June 2020, up from £67m two years prior.

ACCOLADES

Gold, New World Wine Awards 2021

Silver, The Global Sparkling Masters 2021

"Consumers are clamouring for pink wines at the moment and providing them with a more affordable option could help Prosecco to retain its position as the market leader in sparkling wine." — *The Drinks Business*.

