

GRAHAM NORTON'S ROSÉ 2022



Our collaboration with Graham Norton, international star and host of UK's number one chat show, has been anything but the clichéd celebrity endorsement. Our first vintage in 2014 was uniquely produced by flying freshly picked Marlborough grapes to London to be crushed by Graham's feet on the set of his show! The juice was then taken back to New Zealand and added to Graham's wine... adding a touch of "Norton Hemisphere" magic to every bottle.

We're a few more vintages in now and Graham controls every aspect of the blending process. His best-selling (and awarded) NZ Sauvignon Blanc has been joined by a wildly popular New Zealand Rosé, South Australian Shiraz, Italian Prosecco, Rosé Prosecco, and most recently an Argentinian Malbec. Plus there are three Gins and a new Vodka in the range!

Arguably the most awarded celebrity wine collaboration in recent years, Graham's wines and spirits have been awarded more than 200 accolades and are now available in ten countries. In 2021 we celebrated producing our 15 millionth bottle of wine together.

TASTING NOTE

Exquisite pale pink in the glass, the nose offers fresh muddled strawberries and watermelon. The palate is zingy and vibrant with great acidity that provides drive and freshness throughout the palate.

REGION	New Zealand	BRIX AT HARVEST	22
VARIETY (%)	30% Merlot, 30% Pinot Noir, 20% Sauvignon Blanc, 20% Pinot Gris	VINEYARDS	Marlborough, Hawkes Bay, Gisborne
CELLARING	No	HARVEST DATE	April 2022

ANALYSIS

RS	4	pH	3.2
TA	7.8	ALCOHOL %	12

FUN FACTS

- Sales of Graham Norton wines are forecast increase over the most recent three year period by 42% from 2019 to 2022.
- 153 glasses of Graham Norton wine and spirits are enjoyed every minute around the world.
- Just under a quarter of a million (221,250 glasses) of Graham Norton wine and spirits are sold every day around the world.

ACCOLADES

Michael Cooper "Already highly enjoyable, GNs fresh, lively wine is blended from various grape varieties and regions. Bright pink, it has strong, vibrant, peach, strawberry, watermelon and spice flavours, with a finely balanced, basically dry finish".



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