

INVIVO X, SJP Spicy JALAPEÑO

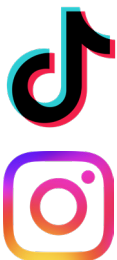
INVIVO X SJP

Inspired by the viral jalapeño + Sauvignon Blanc trend that swept TikTok, Sarah Jessica Parker and New Zealand's Invivo Winery introduce their Spicy Jalapeño Sauvignon Blanc – the wine style that sparked the phenomenon. This is wine, made fun and reimagined for the way people drink now.



**I Tried the Viral Jalapeño Sauvignon Blanc Trend
—And Now I'm Ready for a Hot Wine Summer**

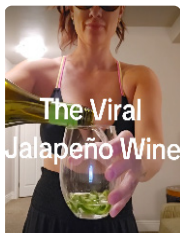
It turns out there's even some science at work.



Trying the Viral
Jalapeño Wine!



Jalapeño Sauvignon
Blanc



The Viral
Jalapeño Wine

TASTING NOTE

Sun-soaked tropical flavors meet a playful pop of jalapeño spice in this New Zealand Sauvignon Blanc designed to surprise and delight. Invivo winemaker Rob infused Sauvignon Blanc with natural jalapeño extract for a crisp and tropical spicy treat.

WINEMAKING

Invivo's winemaking team set out to bring together crisp New Zealand Sauvignon Blanc with the fresh green character of jalapeño.

Cool-climate Sauvignon Blanc, particularly from Marlborough, is naturally known for its tropical flavors and herbal, green capsicum notes. These aromas come from compounds called methoxypyrazines, which give Sauvignon Blanc its signature green bell pepper characters on the nose – though they aren't spicy.

The idea was to build on those familiar flavour cues and introduce a gentle, complementary heat on the palate. Jalapeño was a natural fit, thanks to its fresh green profile and how seamlessly it sits alongside Sauvignon Blanc's inherent aromas.

The Invivo winemakers worked with natural jalapeño essences and extracts, running multiple trials at different levels to land on the right balance. Through careful tastings, the blend was refined to create a controlled, buildable warmth that lifts the wine without overpowering its bright varietal character.

Spicy Jalapeño Sauvignon Blanc is perfect on its own or however you like to drink it. Sarah Jessica Parker suggests enjoying it alongside Tex-Mex dishes, vibrant Asian cuisine such as Vietnamese, or all-American classics like hot dogs and fries.

The result is a ready-to-drink Sauvignon Blanc with a calibrated jalapeño infusion – a playful, flavourful twist on classic New Zealand Sauvignon Blanc that makes the palate pop while keeping all the fresh, green charm the style is loved for.

TECHNICAL DETAILS

Region: New Zealand, Marlborough.

Variety: Sauvignon Blanc naturally infused with jalapeño.

ANALYSIS

Alcohol: 12.5%

RS: 5.4g/l

pH: 3.25

TA: 7.4g/L

